Apollo Hospitals Presents

CHiME MASTERCLASS on “Leadership in the Digital Health Age”

12th SEPTEMBER 2019 (THURSDAY) (Faculty assignments subject to change)

Healthcare is undergoing unprecedented change, accompanied by increasing expectations and pressures on providers. The CHIME Master Class, developed in partnership with CHIME India, focuses on developing the real-world skills health IT leaders need to provide innovative and flexible digital health strategies and solutions for their organizations. The program combines presentations, small group discussions, case studies and interactive problem solving to help participants apply the real-world skills necessary to be successful in these challenging and dynamic times.

PROGRAM FACULTY
Mr. Russell Branzell, FCHIME, CHCIO, President & CEO, CHIME
Mr. Kali Durgampudi, CFCHIE, Chief Technology & Innovation Officer, Greenway Health
Mr. Keith Fraidenburg, MBA, Executive Vice President & Chief Operating Officer, CHIME
Mr. Marc Probst, CHCIO, CIO, Intermountain Healthcare
Mr. Arvind Sivaramakrishnan, CHCIO, CIO Apollo Hospitals Group, India
Mr. Ashokkan Somuveerappan, CA, CHCIO, CIO Columbia Asia, India

AGENDA

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<td>09:30 – 10:00 hrs</td>
<td>Registration and Coffee</td>
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<tr>
<td>10:00 – 10:30 hrs</td>
<td>Welcome (Mr. Keith Fraidenburg, Mr. Girish Kulkarni)</td>
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<td>10:30 – 11:15 hrs</td>
<td>Rise of the Digital Healthcare Consumer (Mr. Russell P. Branzell)</td>
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<td>11:15 – 12:00 hrs</td>
<td>Role of the Digital Health Leader (Mr. Marc Probst)</td>
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<td>12:00 - 12:45 hrs</td>
<td>Exercise 1: Addressing Data Gaps Across the Digital Enterprise (Mr. Kali Durgampudi, Mr. Keith Fraidenburg)</td>
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<td>12:45 – 14:00 hrs</td>
<td>LUNCH</td>
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<td>14:00 – 14:45 hrs</td>
<td>AI and Health Tech in India: Challenges and Opportunities (Durgampudi)</td>
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<td>14:45 – 15:30 hrs</td>
<td>Change Leadership: Driving the Digital Transformation of Healthcare (Mr. Russell P. Branzell)</td>
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<td>15:30 – 15:45 hrs</td>
<td>BREAK</td>
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<td>15:45 – 16:30 hrs</td>
<td>Exercise 2: India’s Healthcare Cost Challenge and Opportunities (Mr. Kali Durgampudi, Mr. Keith Fraidenburg)</td>
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<td>16:30 - 17:15 hrs</td>
<td>Beyond Digital: The Importance of Building Networks and Community (Mr. Marc Probst)</td>
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<td>17:15 – 17:45 hrs</td>
<td>Faculty Reactor Panel; Q&amp;A with Participants (All Faculty)</td>
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<td>17:45 – 18:15 hrs</td>
<td>Closing Remarks and Adjournment (Mr. Keith Fraidenburg)</td>
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<td>18:30 – 19:30 hrs</td>
<td>CHiME India - 2nd Annual General Meeting</td>
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<td>20:00 – 23:30 hrs</td>
<td>CHiME India - Networking Dinner, Avasa Hotels, Madhapur.</td>
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Welcome, Introductions and Program Overview (Mr. Keith Fraidenburg, CHIME India Board)

Today’s healthcare industry is undergoing unprecedented digital transformation accompanied by increasing expectations and pressures on provider organizations to deliver higher quality care at lower cost. This program will help CIOs and other HIT leaders better understand these forces of change and identify the skills needs to meet the challenge of being successful in dynamic times.

Rise of the Digital Healthcare Consumer (Prof. Russell P. Branzell)

Digital technologies are disrupting the healthcare landscape, knocking down traditional barriers between patients and providers by empowering consumers to manage their own care. This rising consumerism means interactions with patients now extend far beyond the boundaries of the institution. How can CIOs embrace digital health technology to engage consumers and make healthcare more responsive to their needs along the entire health care continuum? Examples and learnings from both within and outside the healthcare industry will be studied.

Role of the Digital Health Leader (Mr. Marc Probst)

The Digital Health Leader must be valued strategic partner, both internal and external to their organization. This uniquely positions HIT Leaders to champion digital health's value and benefits required to achieve organizational transformation and success. In this session, gain a greater understanding of the dynamic and challenging role of the Digital Health Leader as a key decision maker and as an influencer within their organization.

Exercise 1: Addressing Data Gaps Across the Digital Enterprise (Kali Durgampudi, Fraidenburg)

AI and Health Tech in India: Challenges and Opportunities (Mr. Kali Durgampudi)

We have many opportunities in AI in healthcare today from Speech to Natural Language, and the use of big data for reporting and analytics. AI in Health Tech is poised to help with reducing provider burden, improving efficiencies and unlocking valuable insights at each entity, community, regional and national level.

Change Leadership: Driving the Digital Transformation of Healthcare (Prof. Russell P. Branzell)

In today’s digital healthcare environment, the only real certainty is that there will be constant change. Technologies and healthcare practices are transforming rapidly. Organizations that can ride this wave of change and harness its power will prosper. Effective HIT Leaders know that simply reacting to these changes is not enough; they must guide, implement, and adapt to change in a way that is challenging, exciting and a regular part of everyday business. Learn to proactively embrace change to take advantage of the opportunities in a turbulent environment, cultivate new and more efficient ways of doing business, and improve your organization’s ability to provide quality care.

Exercise 2: India’s Healthcare Cost Challenge and Opportunities (Durgampudi, Fraidenburg)

Beyond Digital: The Importance of Building Networks & Community (Mr. Marc Probst)

The healthcare CIO today faces a complex and increasingly demanding world, and managing the complexities of the modern IT organization is an overwhelming task for any one individual. To be successful, HIT leaders must build and maintain an active network of internal and external relationships based on shared interests and needs. The successful digital health leader will value and cultivate collaboration across functions, organizational boundaries and geographical locations while building relationships based on trust, collaboration, and mutual benefit.